

SPONSORSHIP OPPORTUNITIES

EggFEST

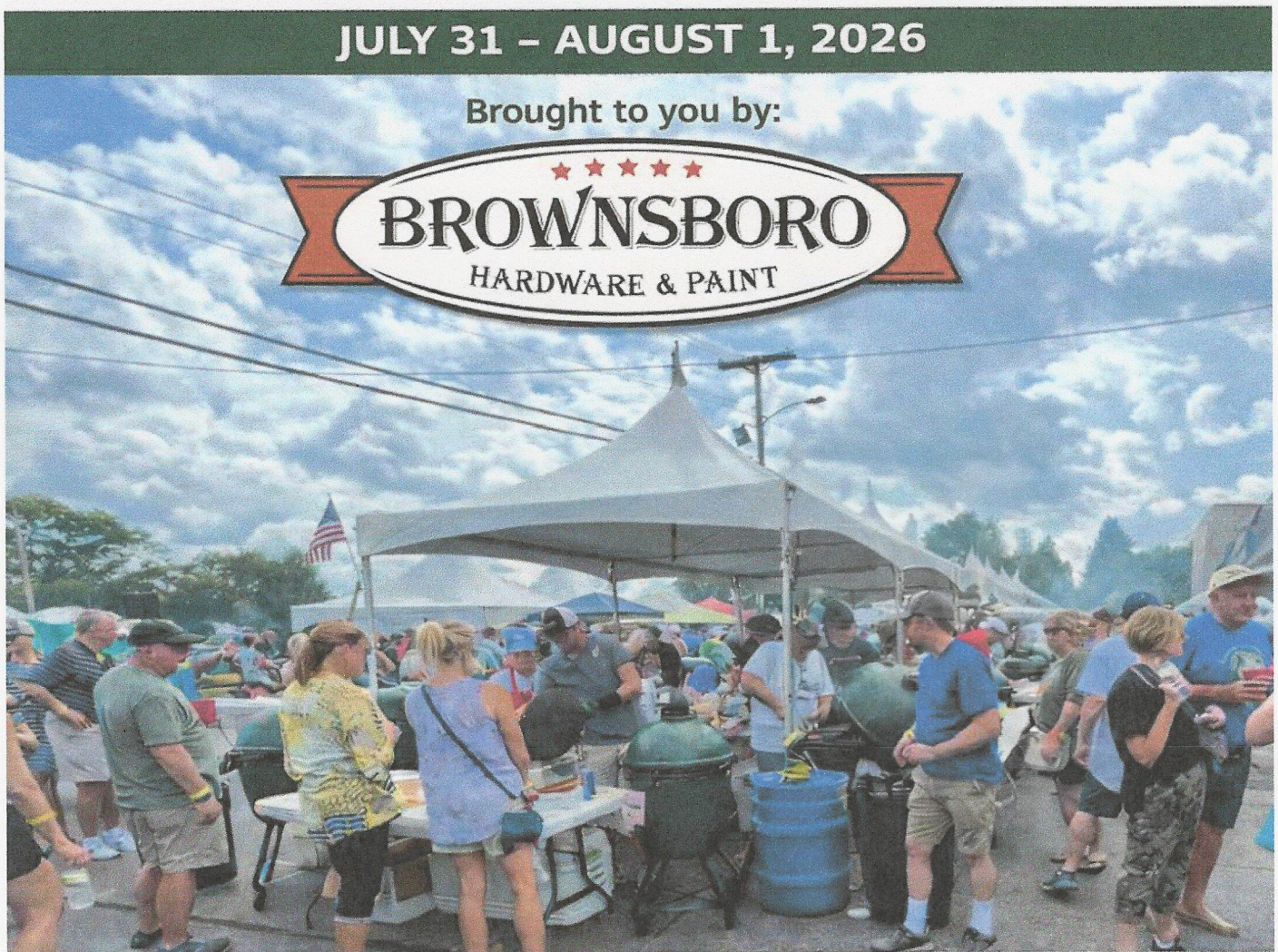
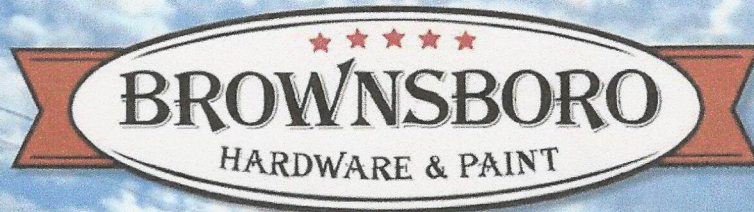
FOOD FESTIVAL



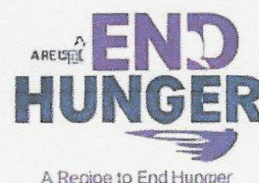
Benefiting Kentucky Harvest and A Recipe to End Hunger

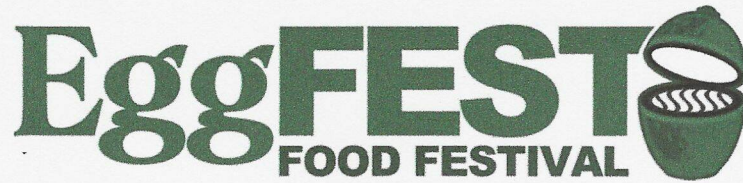
JULY 31 – AUGUST 1, 2026

Brought to you by:



The 17th annual Big Green EggFEST Food Festival, held on the grounds of Brownsboro Hardware & Paint, 4858 Brownsboro Road, raises funds to fight hunger in this area.





Benefiting Kentucky Harvest and A Recipe to End Hunger

PUT YOUR BRAND AT THE CENTER OF LOUISVILLE'S PREMIER FOOD EVENT

**17th Annual Big Green EggFEST Food Festival
July 31 – August 1, 2026 | Brownsboro Hardware & Paint**

WHY EGGFEST?

The Big Green EggFEST Food Festival is one of Louisville's most anticipated summer events, bringing together food lovers, families, and professional and amateur chefs who actively support businesses that give back.

Now in its 17th year, the EggFEST Food Festival attracts more than 2,000 attendees over two days and has raised nearly \$450,000 for local hunger-relief charities. Sponsoring EggFEST puts your brand directly in front of an engaged audience while aligning your business with a cause that matters.

WHAT'S INVOLVED?

The EggFEST Food Festival is a two-day food lover's dream. Each day, festival goers will have access to a veritable smorgasbord of food— all cooked on Big Green Eggs, a Kamado-style grill that has a following of millions of users.

Friday's EggFEST features two contests:

- A "Chopped" competition where three professional chefs receive a package of unknown ingredients and is given 90 minutes to prepare an appetizer, entrée and dessert, all cooked on Big Green Eggs.
- In the "People's Choice" competition, five teams of amateur cooks prepare a variety of dishes for festival goers. These teams will be judged by all attendees. Each attendee will be given a token to give to their favorite team. The team with the most tokens wins.

Saturday's EggFEST features three contests, all judged by Green Egg representatives:

- A "Best Beef" dish;
- A "Best Pork" dish; and
- (NEW THIS YEAR) A "Best Dessert."

Each day's admission allows festival goers their fill of food. In addition, bourbon tastings are scheduled, and soft drinks, water, beer and wine are available at an additional cost.



Benefiting Kentucky Harvest and A Recipe to End Hunger

SPONSORSHIP LEVELS

PRESENTING SPONSOR — \$5,000+ (Exclusive to ONE sponsor)

Maximum Exposure | Premium Recognition

- Sponsor's name will be included in the title: *"The EggFEST Food Festival, Presented by (COMPANY X)"*
- Mentions in TV, radio, and PA announcements
- Large logo on event shirts and banners
- Premium logo placement with link on BrownsboroHardware.com

PLATINUM SPONSOR — \$2,000–\$4,999

High-Impact Brand Visibility

- Logo in all print materials
- Media and PA mentions
- Medium logo on shirts and banners
- Logo placement with link on BrownsboroHardware.com

GOLD SPONSOR — \$750–\$1,999

Strong Visibility at an Excellent Value

- Logo in print materials
- Small logo on banners and shirts
- Website listing with link

SILVER SPONSOR — \$100–\$749

Community Support with Brand Recognition

- Name listing on event shirts
- Name listing on banners
- Website listing

READY TO SPONSOR?

Visit www.EggfestSponsor.com or contact us directly:

Doug Carroll — dcarroll502@gmail.com or 502-758-1555

Joe Lilly — jillybbh@gmail.com or 502-494-0042

Brownsboro Hardware & Paint — 502-897-1591



Benefiting Kentucky Harvest and A Recipe to End Hunger

EggFEST Sponsorship Form

**17th Annual Big Green EggFEST Food Festival,
July 31-August 1, 2026 - Brownsboro Hardware & Paint**

ORGANIZATION & CONTACT INFORMATION

Organization Name: _____

Address: _____

Contact Name: _____

Contact Email/Website: _____

Contact Phone: _____

SPONSORSHIP LEVEL (Check One)

- Presenting Sponsor (\$5,000+)
- Platinum Sponsor (\$2,000-\$4,999)
- Gold Sponsor (\$750-\$1,999)
- Silver Sponsor (\$100-\$749)
- Silent Auction Donation (see attached form)

DONATION DETAILS

Total monetary donation: \$ _____

Checks may be made payable to Brownsboro Hardware & Paint, or if preferred, directly to either/both charities: A Recipe to End Hunger and/or Kentucky Harvest. All sponsorship funds are combined and donated directly to our local hunger-relief partners following the event.

Mail or Email Completed Form To:

Brownsboro Hardware & Paint
4858 Brownsboro Road • Louisville, KY 40207
dcarroll502@gmail.com, or jlillybbh@gmail.com

Questions? Doug Carroll, Owner: 502-897-1591 or Joe Lilly: 502-494-0042

Thank you!



Benefiting Kentucky Harvest and A Recipe to End Hunger

EggFEST Silent Auction Donation Form

17th Annual Big Green EggFEST Food Festival, July 31 - August 1 - Brownsboro Hardware & Paint

DONOR INFORMATION

Donor Name: _____ Phone: _____

Address: _____

Contact Person: _____ Date: _____

Website/Email: _____

GIFT/ SERVICE INFORMATION

Detailed description of irrevocable gift that will be sold by auction or raffle:

FAIR MARKET VALUE

Fair Market Value as determined by the donor (per IRS guidelines):

\$ _____

DELIVERY INFORMATION (Choose one)

- Donor will deliver gift on (date): _____
- Solicitor will pick up gift on (date): _____
- Gift in the form of a certificate (enclosed)

DONOR AUTHORIZATION

I (We) hereby give, transfer, and deliver to Brownsboro Hardware & Paint the property described above, which I (we) own.

Signature of Donor: _____ Date: _____

Thank you!